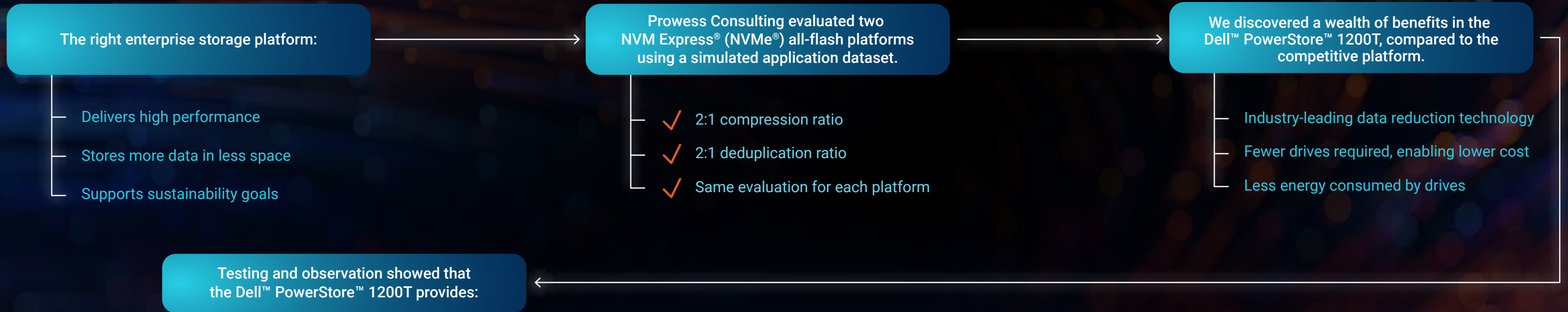


DATA IS THE NEW GOLD

Extract maximum data value with a more efficient storage platform.



- Delivers high performance
- Stores more data in less space
- Supports sustainability goals

- ✓ 2:1 compression ratio
- ✓ 2:1 deduplication ratio
- ✓ Same evaluation for each platform

- Industry-leading data reduction technology
- Fewer drives required, enabling lower cost
- Less energy consumed by drives

Testing and observation showed that the Dell™ PowerStore™ 1200T provides:

4.8:1

data reduction ratio (DRR), surpassing its 4:1 DRR guarantee¹

1.7x

better DRR than the competitive platform¹

41%

less drive energy (watts) required versus the competitive platform¹

Learn how superior data reduction technology drives business value.

Read the Prowess Consulting technical research report, *"Do More with Less in the Enterprise."*



Higher scalability

The PowerStore 1200T offers **single-drive scalability**, which helps minimize storage expenses.¹



Ease-of-use

Prowess Consulting found the PowerStore 1200T **easier to learn and navigate**.¹



Lower costs

The PowerStore 1200T **stores the same data with fewer drives**.¹



¹ Prowess Consulting, "Do More with Less in the Enterprise." June 2023. www.prowessconsulting.com/project/230083-dell-powerstore-validation-save-energy-technical-research-report.

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